

17 Bulletproof Headline Formulas

When it comes time to write your headlines for blog posts, landing pages, sales pages, or anything in between, just pull out this guide and let the ideas flow! Use one of our favorite headline formulas to transform a run-of-the-mill blog post into an attention-grabbing traffic generator.

The Secret To Getting Your Best _____ For Just _____

How To Finally Get _____ Without _____

XX Tips To The Perfect _____

The Truth About How The _____ Actually _____

XX Things You Didn't Know About _____

What _____ Isn't Telling Anyone About _____

XX Tricks To Eliminate _____ Without _____

Why _____ May Actually _____

XX Insanely Simple Ways To _____

Finally, How To _____ Without Ever _____

What _____ Really Think About _____

XX Things That _____ Do Differently

How To Actually _____ Without Ever Risking _____

Why _____ Aren't Talking About _____

How I _____ By Just _____

Why You Don't Have To Be _____ To Finally _____

XX Strategies The Top _____ Do When They _____