

PROVE

Testimonial Collection Script

Use the following script to start collecting testimonials today! Take this script, insert your own incentive (a \$100 Amazon gift card might not be what you want to do!), and send it out.

This script should be sent to anyone who can testify to value of you and/or your offer. Send it to your email list, past clients, business partners, a Facebook Group you are active in...



It doesn't matter if you get 1 testimonial, or 101 testimonials. This email will help you create undeniable proof that will sell more of your products!

SUBJECT: I Need Your Help!

Hey [FIRST NAME GOES HERE]!

How would you like to win a \$100 Amazon Gift Card? Well, here's the deal...

1. Pull out your phone
2. Grab your copy of The Going Pro Manifesto
3. Take a quick selfie of you holding the book

Then just reply to this email and attach the photo, and let me know how you liked it!

And that's it!

At the end of the week I'm going to pick someone at random, and that person will win the \$100 Amazon Gift Card. (I'll announce the winner on Monday).

P.S. There's a quick example. (no need to hold the book up to your face like I did, haha)



Why am I doing this? Simple.

I want to get this book into as many hands as I can, and if I can show other hopeful entrepreneurs who else this book has helped, I have a much better chance at getting them to read this book as well.

So I could really use your help :-)

That's it for now! Grab your phone, take that selfie with the book, and let me know how the book helped you...and I hope you win!

Talk Soon!

~ Brian

P.P.S. You get a bonus entry if you record a video instead of taking a selfie. :-)